



Middle and High School Age Filmmakers Across CT
STUDENT FILMMAKERS SHOWCASE
Farmington Valley Film Commission
PROMOTIONAL AD VIDEO CONTEST

LIGHTS



**Create an original
Promotional Ad Video**

30 to 90 seconds
in length
(Live action or animation)

CAMERA



**Highlight any aspect of
the Farmington Valley**

Show what makes
it a great place!
Avon, Burlington, Canton,
East Granby, Farmington,
Granby, New Hartford,
Simsbury

ACTION



**Mail or drop off your ad video
(only on DVD) by
April 22, 2011**

Submit to:
FVFC Student Filmmakers Video Contest
Farmington Valley Visitors Association
33 East Main Street
P.O. Box 1491
Avon, CT 06001

Winners will be notified by telephone and announced on the FVFC website

Grand Prize: A VIP pass to a film set in the Farmington Valley, a feature on the FVFC website, and a screening at the 2nd Annual FVFC Film Fete & Mixer

Runner up: A mention about your film on the FVFC website

Participation Prize: Each entrant's name and school will be listed on the FVFC website

ENTRY REQUIREMENTS

The contest is open to Middle School and High School Students. A completed entry form must accompany each DVD video submission.

For additional information or questions, please call 860.676.8878

Download an Entry Form at www.farmingtonvalleyfilm.org

Parental/Guardian permission required. All awards and decisions of the FVFC are final. No DVD will be returned. No "copyrighted" material will be accepted. The State of CT 30% tax credit may apply.

Sponsored by the Farmington Valley Film Commission